



# GLOBAL EMBA

ESC Clermont / 2019-2020



GLOBAL  
**EMBA**  
ESC Clermont / 2019-2020

## What else would you expect for an EMBA program?

- 1<sup>st</sup> real Global EMBA in the world
- Accredited by AACSB (Highest Accreditation in the world)
- Travelling to the world's global pioneer companies in 7 european cities to learn in practice
- Learning from the most famous international professors
- A networking opportunity with the strongest GCC CEOs



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## About Global EMBA

The ESC Clermont Global EMBA is a real practical learning experience of a period of 15 months, specially focused on the GCC Countries such as Oman, Qatar, Bahrain, Kuwait, UAE, and Jordan to create, and develop highly capable and skilled leaders and CEOs for the aspiring and pioneer companies of the world today.

The program not only includes intensive classes with well-known and world renowned professors but what distinguishes the program from all the other existing EMBA programs in the world, is that it also provides the excellent opportunity of visiting the production lines, factories and companies of some of the global successful brands of the world which can lead to better and faster learning, and benchmarking experience for the students.

The students will have the opportunity to travel to attractive cities, and business hubs of Europe (Almost once every 5 weeks) such as Paris, Amsterdam, Hamburg, Milan, Zurich, Madrid, Istanbul, and indeed enjoy practical seminars at the location of the ESC Clermont office in Muscat.

All accommodations at 5 star hotels, air tickets from GCC origins to these European destinations along transportation inside cities, meals (breakfast & lunch) have been included, and provided for the ease and more comfort of the students.

The students will be able to obtain their internationally accredited MBA (Master of Business Administration) degree at the end of the program after the successful Participation in classes and submission of their business projects and will be ready to better serve the business world and lead their companies to the new level of achievement and success.





### About ESC Clermont

The ESC Clermont Graduate School of Management established 100 years ago in 1919. Since then, over 12,000 graduates have contributed their talents and skills to business communities all over the world, from the Auvergne Rhône-Alpes region in central France where the business school is located, to Paris, London, New York, Dubai, Singapore, Beijing, and almost everywhere in between.

ESC Clermont has 104 international partners throughout the world, 200 corporate partners, 43 full-time professors, and over 200 associate professors who are all highly-qualified in their management and business disciplines.

What started out as a small school in Clermont-Ferrand (home to Michelin Tire Company's world headquarters), has now grown to be internationally accredited by AACSB, a recognition bestowed upon only 5% of business schools in the world.

ESC Clermont is ranked among top 100 in the world.

The school of management has been recognized by the state since its creation in 1919, and is accredited by the French Ministry of Higher Education and Research.

The graduate school of management is also part of 'Conférence des Grandes Ecoles' (Great Schools), the association comprising highly selective and prestigious institutions that are recognized by the state. As of 2016, ESC Clermont was ranked 86th business school in the world according to the "Financial Times Ranking" issued by the Financial Times newspaper (FT). The school was ranked as the 67th best business school in the FT ranking in 2011, and continued to be among the top 100 business schools in Europe till date.

# 12<sub>k</sub>

Graduates From 130 Countries

# 200

Partner Companies in the World

# 100

Years of History 1919 - 2019

# 100

Top Best Business Schools in the World in 2018 Financial Times Ranking

# 36

Dual - Degrees

# 15

Months of Intensive Learning

MAKE IT COUNT!



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Richard Soparnot  
Associate Dean of Academic Affairs



## A message from the Associate Dean

### Bienvenue !

Bonjour

It gives us a great pleasure and honor to announce the start and launch of our new Global EMBA program in GCC countries with the focus on countries such as Oman, Qatar, UAE, Kuwait, Bahrain and Jordan to help develop and create well trained and highly educated and capable leaders and CEOs for this important growing part of our world today.

Our **Global Executive MBA** is the most recent addition to our academic portfolio, a truly innovative management program in its design.

Our goal in developing this EMBA is to bring together top-level executives with a breadth of managerial experience, in order to work with highly-qualified academics in different fields of management.

You will be discussing the most recent advances in management education, but also seeing those management skills being practiced by visiting top European companies, ranging from Ferrari luxury sports cars, to Lindt Chocolatier and the Zara Logistics Center, to name just a few.

We feel this program to be a creative and modern way to broaden your horizons, expand your professional network, and strengthen your business acumen.

Bienvenue !

Richard Soparnot  
Associate Dean of Academic Affairs ESC Clermont



GRADUATE SCHOOL OF  
MANAGEMENT

ESC  
CLERMONT

SCHOOL FOR LIFE  
SINCE 1919

**Achieve Your Internationally Accredited Master Degree While  
Traveling to Top 7 European Destinations**



**Professors  
& Course Titles With the Dates:**

**Prof. Richard Soparnot**

- Dean for Academic Affairs and International Program Development - ESC Clermont School of Management
- PHD in Management Science from Val d'Essonne University
- Author of 5 Management Books and 8 Books coordination

Venue: Paris

Course Title: Applied Research & Methodology

Venue: Oman

Course Title: Strategic Management



**Prof. Giulio Tuscano**

- PhD in Management from the Royal Institute of Technology in Stockholm
- Visiting professor at Università Bocconi, Italy, Centrum Business School Peru & Center for Creative Leadership in Brussels

Venue: Milan

Course Title: Leadership & Disruptive Change

**Prof. Pieter Geldenhuys**

- Vice-Chair of the Innovation Focus Group at the International Telecommunication Union in Geneva
- Founder and Director of the Institute for Technology Strategy and Innovation (ITSI)
- Guided more than 3000 students and more than 100 innovation projects within large technology companies

Venue: Amsterdam

Course Title: Global Future Trends



**Prof. Luis Huete**

- Professor at IESE Business School since 1982 and has lectured in Harvard Business School's Achieving Breakthrough Service and Advanced Management programs
- Vice-Chancellor of the International Academy of Management
- Author of ten top management books and provided training and consulting services to more than 700 companies in 70 countries

Venue: Madrid

Course Title: Organizational Culture

**Prof. Kevin Metz**

- Professor of Business Communication, Cross-Cultural Management, at ESC Clermont
- Master of Business Administration (MAE), 2012, Institute of Business Administration (IAE) - University of Auvergne
- Co-leader of the Executive MBA of ESC Clermont

Venue: Hamburg

Course Title: Cross-Cultural Communication



**Prof. Adrian Furnham**

- Doctorate Graduate from Oxford University and a Professor of Psychology at University College London since 1992
- Author of over 1000 scientific papers and 80 books including The Protestant Work Ethic (1990) & Culture Shock (1994)
- Nominated by HR magazine as one of the 20 Most Influential People in HR, and as well was nominated as the 7<sup>th</sup> most influential thinker in 2011

Venue: Istanbul

Course Title: Organizational Behavior

**Prof. Markus Kramer**

- Former Chief Marketing Officer at Luxury "Vertu Mobile" "Harley-Davidson" and "Aston Martin Car Co."
- Visiting Professor in Strategic Brand Management at Cass Business School London and holds degrees from the University of California (USA), Oxford (UK), MIT (USA)
- Author of the Best Selling Book " Guiding Purpose Strategy"

Venue: Zurich

Course Title: Global Marketing



**Prof. Beat Buhlmann**

- Managing Director, HULT Intern. Business School, Lucerne & London
- Industry Leader Multi - Sector (Sales & Biz Development), at Google CH, Zurich
- Sales Manager Small & Medium Business, at Dell Suisse SA, Geneva

Venue: Oman

Course Title: Web & Online strategies

**Dates & Cities:**



June 16-21



July 21-26



September 8-13



October 20-25



December 8-13



January 19-24

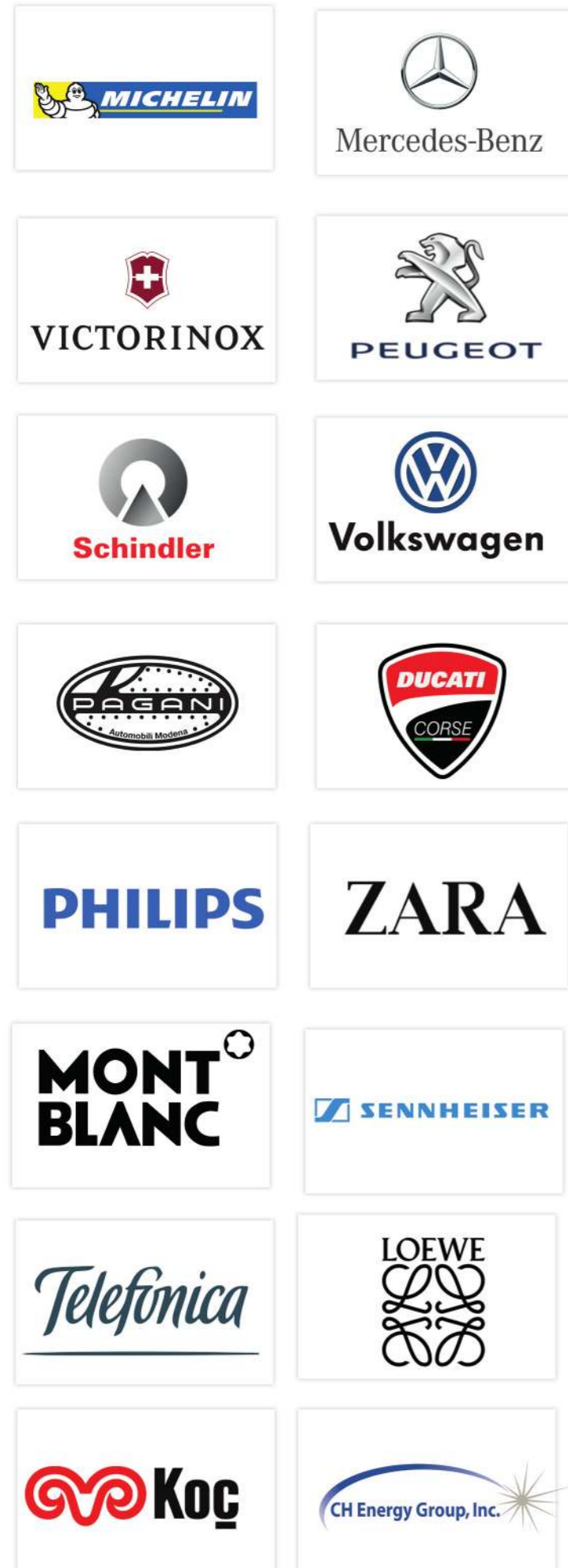


March 8-13

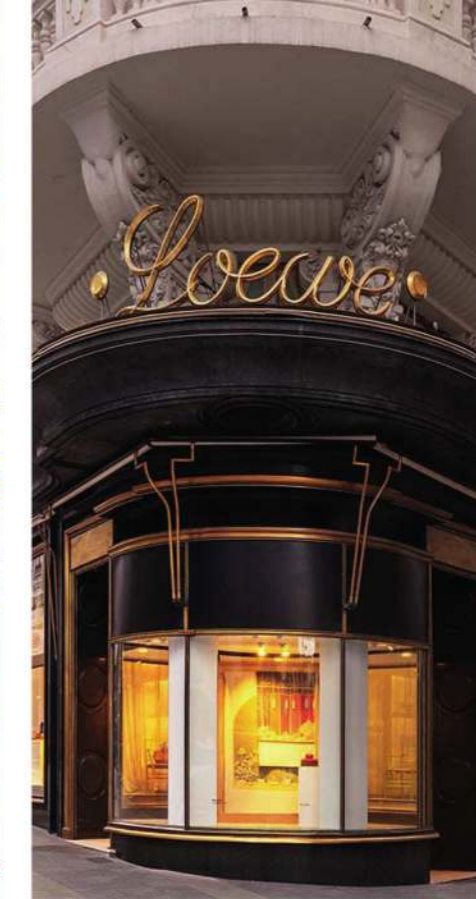


April 7-9  
June 2-4

Some of the Minimum Top 10 Global Business Players You Will Visit



Benchmark Best Practices & Learn From Global Iconic Brands In Practice





# Cities You Visit

Your accommodation at 5 star hotels and air tickets to 7 interesting European destinations have been booked.



1 Paris



2 Amsterdam



3 Hamburg



4 Zurich



5 Milan



6 Madrid



7 Istanbul



8 Muscat



Meet & Network With Some of GCC Most Influential Leaders & Business Owners



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## Some of the famous graduates of ESC Clermont

**Promo 1995**  
**Olivier Mouroux**  
Los Angeles  
Children Family & Advertising Director at Netflix

**Promo 1995**  
**Jean-Yves Sabot**  
Denver  
Vice President, Business Development Director at Epsilon

**Promo 1982**  
**Cédric Prouvé**  
New York  
President of the Estée Lauder International Group

**Promo 1997**  
**Christelle Fontbonne Proniewski**  
Bruxelles  
Administrator at the European Commission

**Promo 2000**  
**Nicolas Rougy**  
Bruxelles  
Chief Executive Officer and Founder of LeadEUr

**Promo 1997**  
**Hervé Wittenauer**  
Francfort-sur-le-Main  
Customer Lead Europe at Dentsu X, Since this year, Previously, Carat General Manager in Dubai

**Promo 2002**  
**Alexandre Pouget**  
Pékin  
Responsible for project, new concept premium Carrefour China

**Promo 1980**  
**Catherine Halberstadt**  
Paris  
Member of the Executive Board, Chief Executive Officer in charge of human resources at Groupe BPCE

**Promo 1985**  
**Eric Maugein**  
Singapour  
Senior Vice President of LEGO Group for Asia and the Pacific

**Promo 1996**  
**Gilles Chételat**  
Paris  
Co-founder of Stickyads.tv, Programmatic Video Specialist

**Promo 1979**  
**Alain Vêrdine**  
Clermont-Ferrand  
Managing Director of the Center France La Montagne Group

**Promo 2006**  
**Sonia Chaton**  
Sydney  
Head of Mission, General Inspection Asia for BNP Paribas

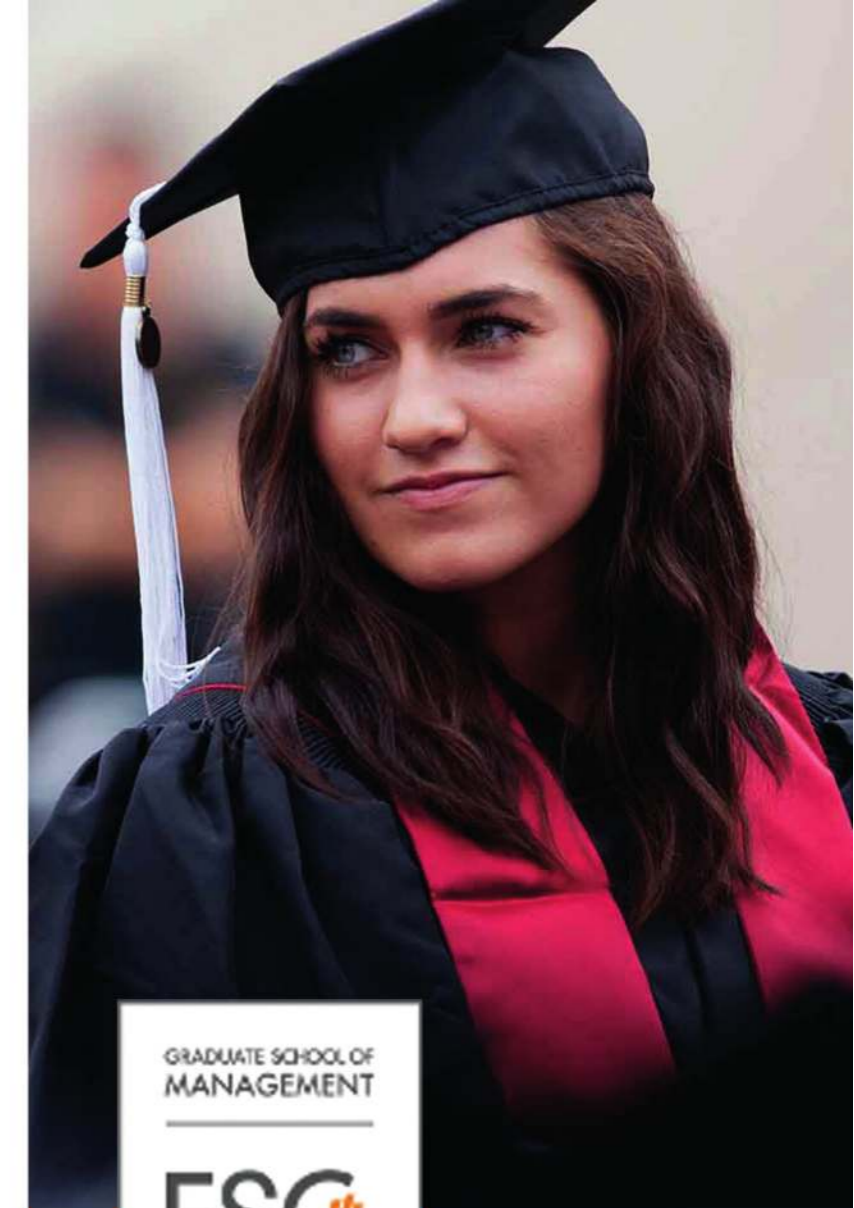
**Promo 1997**  
**Sandrine Groslier Douhet**  
Paris  
President of Clarins Fragrance Group International and Mugler Fashion

**Promo 2008**  
**Léonard Parot**  
Dubai  
Middle East Sales Manager for Welbilt

**Promo 2005**  
**Valérie Michels**  
Sydney  
Head of information management at Deloitte Australia

**Promo 1997**  
**Fabienne Bravard**  
Paris  
Chief Marketing Officer at Nestlé Waters

**Promo 2008**  
**Cécile Tinchant**  
Genève  
Digital Marketing Manager at Jaeger-LeCoultre



Join the Strong Alumni & Graduates Network of World Influential Business Leaders & Benefit From Loads of Values & Services



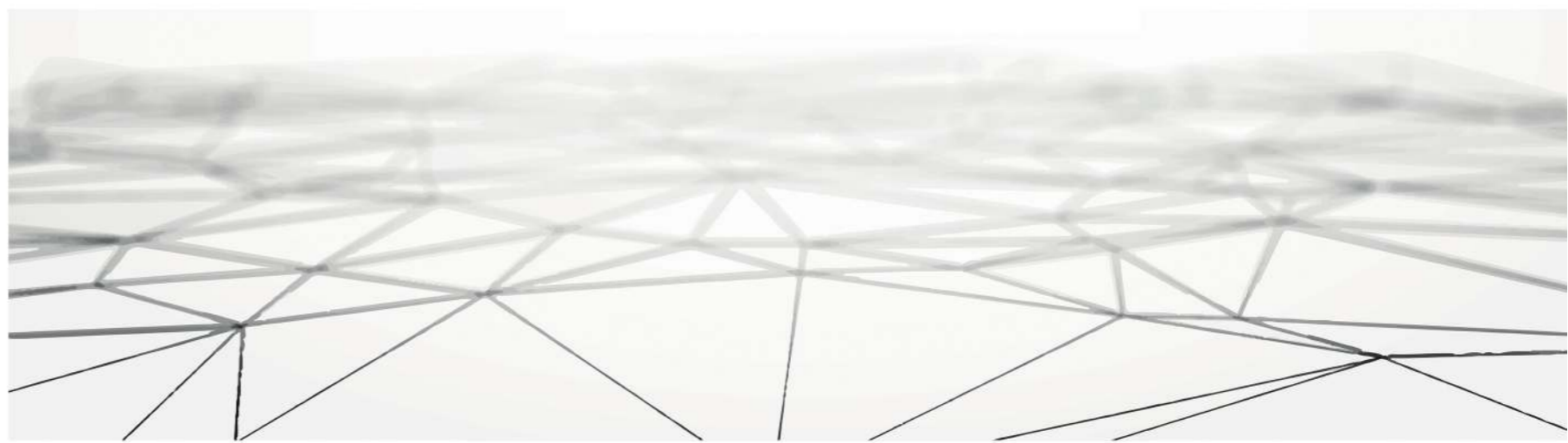
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